

NVPSEMINAR

Game Changers

Date: November 13th, 2025

Location: De Rode Hoed, Amsterdam

Moderator: Diana Matroos

During this event, bold ideas, fresh perspectives and disruptive innovations will take center stage. Meet the thinkers, doers and pioneers who are reshaping the world as we know it. This is where change begins.

PROGRAM

14.00 – 14.30 WALK-IN

14.30 – 14.40 OPENING

Martijn van Dam, Chair NVP

14.40 – 15.00 SPEECH

Global politics and the European wake-up call

Ron Keller, Economist and former ambassador & diplomat

15.00 – 15.20 INTERVIEW

From start to scale-up: the Robin Radar case

Siete Hamminga, CEO at Robin Radar Systems and Guus Verhees, Managing Partner at Shift Invest

15.20 – 15.50 BREAK

15.50 – 15.55 WELCOME BACK

15.55 – 16.15 SPEECH

The end of certainty: why sustainable thinking is the next game changer

Sandra Phlippen, Chief Economist at ABN Amro and endowed Professor of Sustainable Banking at the Rijksuniversiteit Groningen

16.15 – 16.35 INTERMEZZO

16.35 – 17.00 PANEL

Scaling the Netherlands: why energy matters (most)

Erwin Nijssse, Director General "Bedrijfsleven & Innovatie" at the Ministry of Economic Affairs, Kiki Lauwers, CEO at Thorizon & Florian van Rijn van Alkemade, CEO at Eternal Sun

17.00 – 17.05 CLOSING

Tjarda Molenaar, Director NVP

FROM 17.05 BITES & DRINKS