

Essentials + AI TECH DAY

Date

22 September, 2026

Location

Hotel Casa, Amsterdam

Speakers

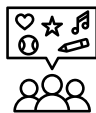
Erik Oltmans & Ikrame Zirar (EY)

Program: 22 September 2026

09:00

Walk-in & Coffee

Arrive, settle in, and connect



09:30 - 10:30

Part 1: Introduction to Tech Day

Key topics

- Why AI Tech Day matters; what's in it for you
- Software 101
- Your Essentials checklist



10:30 - 12:30

Part 2: How to Look at Software Companies from a Transaction Perspective

Key topics

- Assessing software companies: SaaS models, architecture, tech stacks, code & open source, technical debt, code quality, risks & key financial metrics

12:30

Lunch



13:30 - 15:00

Part 3: AI: Deep-dive on AI

Key topics

- What is happening in AI
- Agentic AI, Claude & Software Engineering
- Hype vs. real value
- AGI, AI washing & the AI investment landscape
- Perspectives from deals & portfolio
- The human side of AI



15:00 - 17:00

Part 4: AI: Impact and insights

Key topics

- Developments in DD; shifting metrics
- Impact of AI on software products, software engineering, R&D teams & the SDLC
- Tools & DIY: Build your own agent

17:00

Wrap-up: From Insight to Action

Key takeaways, Q&A and hand-outs

17:30

Drinks & Networking

Close the day and connect